

What is claimed is:

1. A method, comprising:

contracting with a customer to develop a project;

posting a description of the project at a site on a computer network that is

5 accessible by a number of developers;

receiving one or more bids for the project from one or more of the developers

over the computer network;

awarding the project to at least one selected developer from the developers based
on the bids;

10 administering development of the project by the selected developer; and

supplying the customer a completed project.

2. The method of claim 1, further comprising obtaining a project request
from the customer over the computer network before said contracting.

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3. The method of claim 2, further comprising screening the project request
with the developers.

4. The method of claim 2, further comprising evaluating the project request,
20 said evaluating including comparing the project request to a job type template generated
from at least one prior project.

5. The method of claim 1, further comprising recruiting a qualified developer based on a profile of the qualified developer stored in a database.

6. The method of claim 1, further comprising recruiting at least one of the
5 developers over the computer network.

7. The method of claim 1, wherein said awarding, said administering, and said supplying occur over the computer network.

10 8. The method of claim 1, further comprising testing the completed project over the computer network.

9. The method of claim 1, wherein said administering includes checking status of the project at predefined milestones.

15 10. The method of claim 1, further comprising:
screening projects with the developers; and
adjusting the bids based on individual developer reputation scores.

20 11. The method of claim 1, wherein the project includes a software application development project, the computer network includes the Internet, the site includes a website, and the developers include a virtual community of remotely located software developers.

12. A method, comprising:

operating a project development server that is operatively coupled to one or more developer computers over a computer network, the server being operatively coupled to a customer computer over a computer network;

receiving a signal corresponding to a request for development of a project from the customer computer over the computer network;

sending one or more signals corresponding to a description of the project to one or more of the developer computers over the computer network;

receiving with the server one or more signals corresponding to one or more evaluations of the project from the developer computers over the computer network; and

sending to the customer computer a signal corresponding to an acceptance of the project based at least in part on the evaluations.

13. The method of claim 12, wherein the project development server includes a web server and the computer network includes the Internet.

14. A computer-readable device, the device comprising:

logic executable by a computer to adjust a bid for a project from a developer based on reputation, said logic being operable by said computer to receive the bid for the project from the developer over a computer network, said logic being further operable by said computer to maintain a reputation score for the developer, said logic being further operable by said computer to calculate an adjusted bid, wherein the adjusted bid

corresponds to the bid from the developer proportionally adjusted with respect to the reputation score of the developer; and

wherein said logic is operable by said computer to provide the adjusted bid.

5 15. The device of claim 14, wherein the device includes a removable memory device and said logic is in a form of a number of programming instructions for said computer stored on said removable memory device.

10 16. The device of claim 14, wherein the device includes at least a portion of a computer network and said logic is in a form of encoding signals carried on said computer network.

15 17. The device of claim 14, wherein the reputation score includes base reputation points earned by the developer and participation points earned by the developer, the base reputation points are earned for timely completion of projects, and the participation points are earned for screening project requests.

18. The device of claim 14, wherein said logic is further operable by said computer to display the adjusted bid on a web page.